

PRESS RELEASE

Europe's leading wooden pallet organisations launch the “Wood Pallets for Europe” Alliance

Brussels, 17th September 2026 – Leading wooden pallet organisations announced today the creation of “[Wood Pallets for Europe](#)” – a Brussels-focused Alliance to strengthen the sector’s voice, founded by [CJ Sheeran Group](#), [Euroblock Verpackungsholz GmbH](#), [Foresco](#), [PGS Group](#), and associations [EPAL](#) and [Woodpack Global](#).

Its membership manufactures, repairs, and manages a significant share of wooden pallets in circulation across Europe – supporting resilient, circular, and efficient supply chains across Europe and beyond.

Collectively, the Alliance has built one of the industry's largest wooden pallet ecosystems, and aims to engage with EU institutions and policymakers in a single, credible, and influential voice.

The Alliance will engage in data-driven advocacy to build awareness of wooden pallets' inherent sustainability – taking into account the unique characteristics and benefits of wood as a natural, renewable, and sustainable material – while seeking to prevent legislation that disproportionately affects wooden pallets.

*“Europe already has a proven circular success story in wooden pallets. Built on extensive reuse, repair, refurbishment, and ultimately recycling into secondary products, our sector demonstrates how renewable materials can support both competitiveness and sustainability. As Europe advances its circular economy agenda, we look forward to contributing our expertise to ensure future legislation reflects the specific characteristics of wood and supports the diverse circular systems that keep European supply chains moving”, said **Jan Ponnet – Chair of Wood Pallets for Europe***

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Contact

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